



1 August, 2024

Welcome to the August Edition of LM Radio News!

Dear Listeners,

As we step into August, we have some exciting updates and announcements to share with you. Thank you for being a part of our growing LM Radio family. Here's what's new this month:

New Shows and Segments

The LM Drive Show We are thrilled to announce "The LM Drive Show," airing weekdays from 3 PM to 6 PM. With new presenter Dees Naidu taking you home, this revamped show now features a vibrant mix of traffic updates, the latest news, and the best music from the 60s to the early 2000s. Dees Naidu, who was previously the beloved presenter of the LM Weekend breakfast show, is ready to make your drive home more enjoyable. Tune in to catch Dees and enjoy a lively drive home.

Special Stand-in Presenter: Nick Megens

We are delighted to welcome back the legendary Nick Megens as our stand-in presenter. Nick will bring his unique charm and expertise to LM Radio, ensuring an unforgettable listening experience. Be sure to tune in and catch Nick on air weekdays from 9 AM to 12 PM!









Back On Air

We are pleased to announce that LM Radio is back on air, transmitting from our stand-by transmitter. We are still in talks over using our original transmitter and will keep you updated on any developments. Thank you for your continued support and patience during this time.

Show Updates

Clive Chetty's New Time Slot Clive Chetty is moving from the Saturday Night Live slot to the LM Weekend slot. You can now catch Clive on Saturdays and Sundays from 7 AM to 10 AM, bringing you the best weekend vibes and music.

Top 20 Show with Brian Oxley We are excited to welcome back Radio Hall of Famer Brian Oxley to the LM Family. Brian will be hosting our new Top 20 Show, airing on Saturdays from 10 AM to 12 PM. Join Brian as he counts down the hottest hits and shares his vast musical knowledge. Don't miss this exciting addition to our lineup!

Support for RADA

LM Radio is proud to support RADA, a wonderful organization led by Tracey Pitout and her amazing team. RADA helps victims in need, making a significant difference in their lives. We recently visited RADA and witnessed the incredible work they are doing. Please visit their website at <u>rada.co.za</u> to learn more about their impactful initiatives and how you can support them.





Follow Us on Social Media

We are excited to announce our new Instagram page! Follow us at <u>lmradio_official</u> for the latest updates, behind-the-scenes content, and more. Also, keep your eyes on our <u>Facebook page</u> for lots of new competitions and features coming in the month of August.

Advertise with Us

Are you looking to expand your business reach? Advertising on LM Radio offers a unique opportunity to connect with a diverse and engaged audience. Contact our sales team at <u>sales@lmradio.co.za</u> for more information on how we can help your business grow.

Join Our Team

We are currently recruiting a freelance Sales Representative to join our team. If you are motivated and looking for an exciting opportunity in the radio industry, please contact Jonathan Lloyd at jonathanl@lmradio.co.za for more details.

Listener Engagement

Your feedback is invaluable to us! Let us know what you love about LM Radio and what you'd like to hear more of. Email us at <u>feedback@lmradio.co.za</u> with your thoughts and suggestions. We look forward to hearing from you!

Stay tuned and keep listening! Have a Happy Day!







